

2019 Editorial Calendar

| Issues | Important Dates | Cover | Special Content | Dates | Event |
|--------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-----------------------------------------------------|---------------------------------------------------------------------------------------------------|-----------------------------------|---------------------------------------------|
| January/February | | | | | |
| Focus is on new beginnings (resolutions) for Jan., and love, dating and relationships for Feb. | New Year's, 1/1 Valentine's Day, 2/14 | Up-and-comers to watch in 2018; Relationship goals | Fitness, wellness; personal growth; relationships; African American history (February) | Close: Nov 16 Sale: Dec 14 | Fitness Challenge; (#HerFit) |
| March/April | | | | | |
| Focus is on women's history month, highlighting both historical and contemporary achievements by women | St. Patricks Day, 3/17 Easter, 4/21 | Influential women; Policy changes that affect women | Women's history (March); spring fashion; spring break plans; sexual assault awareness | Close: Jan 11 Sale: Feb 15 | Hers Day (#HersDay) |
| May/June | | | | | |
| Focus on the family, highlighting Mother's Day, as well as Father's Day, and summer vacation plans | Teacher Appreciation Day, 5/7 Mother's Day, 5/12 Memorial Day, 5/27 Father's Day, 6/16 | Mother(s) and Brides | Gifts for parents and teachers; travel; weddings; summer fashions; pets; Hispanic culture (May 5) | Close: March 15 Sale: April 19 | Mother Award (#MyShero) |
| July/August | | | | | |
| Focus on outdoor activities, including sporting and travel; and then going back to school | Fourth of July, 7/4 | Fitness and health; Authors or writers | Summer reading and plays; back to school shopping; women's equality | Close: May 17 Sale: June 14 | Summer writing contest (#WriteHer) |
| September/October | | | | | |
| Focus is on those with seniority, including personal (grandparents) and work (boss); victims of breast cancer, HIV, domestic violence, etc | Grandparents Day, 9/1 Labor Day, 9/2 Halloween, 10/31 | Fashion & Beauty / Overcomers or Survivors | Spotlighting fashion & beauty; highlighting breast cancer; new TV season | Close: July 19 Sale: Aug 16 | Female Bosses or Influencers (#HerFluencer) |
| November/December | | | | | |
| Highlight holiday food preparation and gift giving; women in politics and those who empower and entertain others | Veteran's Day, 11/11 Thanksgiving, 11/28 Christmas, 12/25 | Those who bring cheer, change and new challenges | Holiday meals; home decorating; politics; winter fashions | Close: Sept 20 Sale: Oct 18 | TheMeEyeSee (#TMES) |

DATES

Close: content submission deadline

Sale: available to the public