

What We Offer:



- ~ Article(s) posted on the website and social media prior to and/or after the event
- ~ Promotional material (digital flier) placed on the website and circulated via social media
- ~ If applicable or possible*, place at least one advertisement of no less than ¼ page in the magazine prior to the event
- ~ Free digital version to all attendees

What We Ask:

- ~ Exclusivity of content materials (pictures, videos) for publication
 - ~ Exclusive interview with your organization's leader and/or event headliner(s)
- ~ Exposition of HERS promotional materials during the event/fares
- ~ Include HERS logo in your promotional materials and website(s)
 - ~ Media passes (at least two)



SHE'S GOT IT, and now YOU can have IT too!



EVENT COLLABORATIONS

“Media Partnership”

We are pleased to offer you a collaboration with Hers Magazine. Our mission is to promote and enhance the success of working women by sharing knowledge and tools for personal enrichment and professional growth to improve herself, her family, her community and her future. The magazine is circulated every other month (six times per year) online via Amazon.com and various other outlets. Join us!

Please check the appropriate boxes

- Promoter Publicist Owner
- Yes, please sign me up as a Media Partner of HERS Magazine with benefits listed below.
- I am interested in becoming a subscriber at no charge.
- Please send me the latest news from HERS Magazine.

HERS Magazine may provide the following benefits:

- An article(s) posted on the website and social media prior to and/or after the event.
- Promotional material (digital flier) placed on the website and circulated via social media.
- At least one advertisement of no less than ¼ page in the magazine prior to the event (if possible).
- Free digital version to all attendees.

Special stipulations: _____

In exchange for these benefits, YOU agree to provide HERS Magazine the following:

- Exclusivity of content materials (pictures, videos) for publication
- Exclusive interview with your organization’s leader and/or event headliner(s).
- Exposition of HERS promotional materials during the event/fares.
- Include HERS logo in your promotion materials and website(s).
- Media passes (at least two)

Special stipulations: _____

Please return this agreement accompanied by a letter of assignment on company letterhead signed by the authorized event organizer named below via email to: editor@hers-magazine.com or fax to: 770-284-8986

Name: _____

Signature: _____ Date: _____

Organization: _____ Website: _____

Event Date(s) and Time: _____

Tel: _____ Email: _____



Event Collaborations

Media Partnerships Checklist

Please submit the following items via email to: ***editor@hers-magazine.com***:

High resolution logo*

Company/Event media kit (including but not limited to)

- biography and image* (company)
- biography and image* (key speaker)
- mission statement
- program highlights
- contact information

Digital flyer describing all event details (date, time, location, etc.)

**All submitted images and logos are requested to be high resolution (300dpi).*

In order for all attendees to receive their **FREE** digital version of the magazine, we will need attendees' names and emails, which will then alert them of the gift courtesy of you!